Wave of New Customers for Open Solutions

***Trondheim/Norway, 22 December 2017 ---* FourC AS is celebrating Christmas with a wave of new customers that want to implement open and flexible ICT solutions for buses. A total of four new projects have been signed lately with small and large transport companies.**

"The market is starting to realize both the technical and economical benefits of open solutions and software-as-a-service, and see that preventing vendor lock-in is key to implementation of innovative services in transport. I think this mindset will extend throughout rest of the Nordics and finally into more conservative parts of Europe and the rest of the world. This creates a huge market potential for businesses that focus on innovative, affordable technology rather that trying to squeeze the last Euros out of unfortunate, locked-in customers.", says FourC's CEO, Tor Rune Skoglund.

The smallest of these new projects is one of the most interesting. The popular ski resort of Geilo has visitors from all over the world. In order to transport the skiers most efficiently and pleasantly to the slopes, three new Mercedes buses with the newest ICT technology have been purchased. These buses are each equipped with two monitors and a standard vehicle computer running FourC's IoT-based **Cities in Motion Open Service Platform**. The current selection of services include **LiveScreen**, an infotainment solution by Dogu AS; **Passenger Wi-Fi**; **Beaconizer**, a service that offers beacons without batteries; and soon **Passenger Flow Analysis**, the revolutionary service that measures travel statistics without costly installations.

"It quite fun to realize that our three buses have the most modern ICT solution in the whole of Norway!", says COO for SkiGeilo, Ole K. Kristiansen. *"We think that our customers will appreciate the effort we have put into making their visit to Geilo as pleasurable and rewarding as possible in all aspects of their stay."*

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About FourC AS

The start-up FourC AS (www.fourc.eu) is delivering an infrastructure platform for management of distributed systems with focus on the Internet of Things, energy, M2M, transport, healthcare, smart homes and automation. The customised version of this platform built for public transport is named "Cities in Motion Service Platform", on which bus companies, public transport authorities and operators can deploy a broad range of services. FourC has 11 employees with head offices in Trondheim and a branch office in the UK. The company has received support from Norway's research council for a €4M R&D project in the area of new solutions for public transport in Norway. More information about this project can be found at www.opensp.eu.